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22.54  
**THE DOUGHTEN SEED CO.**  
151 TWELFTH STREET • JERSEY CITY 2, N. J.  
JOURNAL SQUARE 2-6133



# RETAIL PRICE LIST SPRING 1950

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# RETAIL PRICE LIST

## BRANDED SEED MIXTURES

BRAND	1 LB	2 LBS	5 LBS	10 LBS	25 LBS	50 LBS
FREEDOM	1.35	2.65	6.60	13.00	32.00	63.00
VELVATURF	1.30	2.55	6.25	12.30	30.25	59.50
PERMAGREEN	1.20	2.35	5.50	10.80	26.50	52.00
FAITH	1.15	2.25	5.25	10.00	24.00	46.00
FAITH ALL PURPOSE	.95	1.85	4.35	8.50	20.75	40.50
FAME	.85	1.55	4.00	7.80	19.00	37.00
SUNNYSIDE	.70	1.35	3.40	6.60	16.75	32.50
COMMUNITY PARK	.65	1.25	3.00	5.80	14.00	27.00
GREENDALE	.60	1.15	2.60	5.00	12.00	23.00

## SPECIALTIES

	1/2 LB	1 LB
WHITE CLOVER	.95	1.75

## FERTILIZERS

	10 LB	50 LB
FAITH SOIL FOOD WITH INSECT CONTROL	1.50	5.00
FAITH LAWN DIET	1.00	3.75

## HOW MUCH TO USE

Since fertilizing and seeding requirements are based on a unit of 1000 square feet, this little chart will tell at a glance the number of 1000 square foot units of lawn found in average homes of frontage and depths noted below.

DEPTH OF LOT	FRONTAGE											
	25'	30'	35'	40'	50'	60'	75'	100'	125'	150'	200'	250'
100'	1	1 1/4	1 1/2	2	2 1/2	3 1/4	5	6	8	10	13	19
125'	1 1/2	2	2 1/4	2 1/2	4	5	6	8	10	13	19	25
150'	2	2 1/2	3	4	5	6	8	10	14	18	22	28
175'	2 1/2	3	4	5	6	7	9	13	16	21	28	34
200'	3	4	5	6	7	8	11	16	19	24	33	40
250'	4	5	6	7	9	10	14	19	24	31	40	51
300'	5	6	7	9	11	12	17	23	30	38	50	64
350'	6	7	8	11	13	15	20	27	36	45	60	75
400'	7	8	10	13	15	18	24	31	42	52	70	86
450'	8	9	11	15	17	21	28	35	48	59	80	97
500'	9	10	12	17	19	24	32	39	54	66	90	108

## WHAT TO USE

FOR	BRAND								
	FREEDOM	FAITH	VELVATURF	PERMAGREEN	FAITH ALL-PURPOSE	SUNNYSIDE	COMMUNITY PARK	GREENDALE	FAME
PERMANENT TURF	●	●	●	●	●				●
PERMANENT TURF DENSE SHADE	♀	♀			●				♀
FINE BLADED TURF	●	●	●						
HARD WEARING TURF		●		●	●				
QUICK GROWING SEMI-TURF						●	●		
QUICK COVER							●	●	
LIGHT SOIL	*	♀		●	●				♀
POORLY DRAINED SOILS		♀			●	●	●	●	
SOWING RATE LBS. PER 1000 SQ. FT.	5	5	5	5	6	7	8	10	
● RECOMMENDED      ♀ SHADY MIXTURE      * LIGHT SOIL MIXTURE									

## SPRING 1950 PLANTING DATES



	S	M	T	W	T	F	S
FEB				1	2	3	4
	5	6	7	8	9	10	11
	12	13	14	15	16	17	18
	19	20	21	22	23	24	25
MAR	26	27	28	1	2	3	4
	5	6	7	8	9	10	11
	12	13	14	15	16	17	18
	19	20	21	22	23	24	25
APR	26	27	28	29	30	31	1
	2	3	4	5	6	7	8
	9	10	11	12	13	14	15
	16	17	18	19	20	21	22
MAY	23	24	25	26	27	28	29
	30	1	2	3	4	5	6
	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
	21	22	23	24	25	26	27

QUALITY AND RELIABILITY FOR 29 YEARS